

Anna Piperal

Position/Department/Division/Institution/Organization

Managing Director, e-Estonia Briefing Centre, Enterprise Estonia

Country

Estonia

Career history

Anna (35) is an e-Governance expert, e-Estonia Briefing Centre managing director, and TED speaker, who is inspiring the digital transformation of governments worldwide by sharing insights into building the most digital society in the world - e-Estonia. She has background in public administration, technology governance and marketing. Anna is leading e-Estonia branding and supporting international cooperation in the IT field and has hosted hundreds of delegations and spoke on numerous international events about an e-Estonia success story.

Areas of expertise

e-governance and public administration, branding and marketing, public speaking.