

Julian Hill-Landolt

Position/Organization

Director, Sustainable Lifestyles, World Business Council for Sustainable Development (WBCSD)

Location

Switzerland

Career history

Julian leads the Sustainable Lifestyles work at WBCSD, part of its People Program, which also covers Human Rights, Social Impact and the SDGs. The Sustainable Lifestyles work explores a broad range of challenges, from understanding where the most significant impacts take place within our lifestyles, to the innovation of new transformative products, services, business models and collaborations beyond existing corporate product portfolios, to how companies can inspire their customers to live more sustainable lifestyles. Previously, he managed the President's Office, supporting Peter Bakker in his global role as President and CEO of WBCSD. Prior to WBCSD, Julian worked in the technology sector. Julian holds a MSc in Environmental Technology from Imperial College London and an LLB in Law from University College London.

Awards/Publications

(all publications available from <https://www.wbcd.org/Programs/People/Sustainable-Lifestyles/Resources>)

2018: The Future of Food – A Lighthouse for Future Living, Today

2017: The Good Life 2.0 Playbook

2016: A Guide to Futures Thinking

2015: Sustainable Lifestyles Reports (Brazil, China and India)

Areas of expertise

Sustainable Production and Consumption, Sustainable Lifestyles, Futures Thinking, Corporate Ethics, Sustainability Innovation, Collaboration, Marketing & Advertising, Communications.