

Peter Kronschnabl

Position/Department/Division/Institution/Organization

President and CEO, BMW Group Japan

Country

Japan

Career history

University education:

1990 – 1995 International Business Management, Pforzheim University of Applied Sciences

Work experience:

1995 – 1996 International Management Trainee Program, Sales & Marketing, BMW AG, Munich

1996 – 1998 Manager, Product and Price, Region Africa & Caribbean

1998 – 1999 Junior Area Manager, Region Africa & Caribbean

1999 – 2002 Area Manager, Region Africa & Caribbean

2002 – 2005 General Manager, Market Development, Region Asia, Pacific, Africa, Eastern Europe

2006 – 2010 President of BMW India Private Limited

2010 – 2012 President of BMW Group Russia

2012 – 2014 President of BMW Group Belux

2014 - President of BMG Group Japan

Areas of expertise

Business Management