

**ICEF 6th Annual Meeting
Media Guidelines**



September 10, 2019
ICEF Secretariat

1. About ICEF

(1) Overview

- Under the initiative of Prime Minister Abe Shinzo, since 2014 the Government of Japan has annually hosted a global conference called the Innovation for Cool Earth Forum (ICEF).
- ICEF is aimed at providing a global platform to promote discussion and cooperation among executive officers trying to be pioneer in producing business-led innovation, global leading researchers, and policymakers in order to address climate change through innovation of energy and environmental technologies including their dissemination. 1000+ people from about 70 countries and regions are expected to participate in this event.
- The overall theme of this year is “Bending down the emissions trajectory by Innovation and Green Finance”. The meeting will focus on business-led technological innovation towards decarbonisation as well as social innovation involving industry and consumers.
- “Top 10 Innovations” having the potential to transform society in the fields of energy and environment are selected via a vote by attendees from the latest technological and business model innovations.

(2) Program

Wednesday, October 9, 2019:

Opening Session, Plenary Session 1, Side Event 1-4, Plenary Session 2, Concurrent Sessions 1

Thursday, October 10, 2019:

Concurrent Sessions 2, Side Event 5-6, Concurrent Sessions 3, Plenary Session 3, Closing Session

<Wednesday, October 9>

Plenary Session 1	- Business Decarbonization Initiatives
Side Event 1	- Top 10 Innovations
Side Event 2	- Impact of Climate Change Countermeasures on Civilization
Side Event 3	- TBD * w/o Japanese / English Simultaneous interpretation
Side Event 4	- TBD
Plenary Session 2	- Green Hydrogen Global Network
Concurrent Sessions	- Grid Integration of Renewables

1	<ul style="list-style-type: none"> - Innovations in Nuclear Energy - Genetic Engineering for CO2 Reduction - E-Mobility in Sharing Services and Fleets
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<Thursday, October 10>

Concurrent Sessions 2	<ul style="list-style-type: none"> - Digital Technology for Distributed Energy Resources - CO2 Utilization - Climate Communications - Green Urbanization
Side Event 5	- ICEF2019 Roadmap Project on “Industrial Heat Decarbonization”
Side Event 6	- TBD * w/o Japanese / English Simultaneous interpretation
Concurrent Sessions 3	<ul style="list-style-type: none"> - Fuel Cells - Impact of Carbon Removal Technologies - Energy Productivity through IT and AI - Balance between the Benefits of Plastics and Marine/Land Ecosystem Protection
Plenary Session 3	Industrial Decarbonization

(3) Venue

Hotel Chinzanso Tokyo
10-8, Sekiguchi 2-chome, Bunkyo-ku, 112-8680 Tokyo

(4) Participants

Approximately 1,000 invited researchers, businesspersons, and policymakers from around the world

(5) Hosts

Ministry of Economy, Trade and Industry (METI); and
New Energy and Industrial Technology Development Organization (NEDO)

(6) Co-Hosts

Ministry of Foreign Affairs (MOFA);
Ministry of Education, Culture, Sports, Science and Technology (MEXT); and
Ministry of the Environment (MOE)

(7) Institutional Partners

International Energy Agency; and
BloombergNEF

(8) ICEF website (Refer to the "Program" for speakers)

<https://www.icef-forum.org/>

2. Registration (registration in advance is required)

(1) How to register

- To apply for registration, media representatives should fill in the required items on the media registration form on the ICEF website. On the form, media representatives should also clarify which program they wish to cover.

Media Registration form URL: <https://www.icef-forum.org/press/>

- The Secretariat will confirm the contents of each registration form. If the form is incomplete, the Secretariat may contact you.
 - The forum will be conducted in English. Simultaneous interpretation between English and Japanese will be conducted except in the session 3 and session 6.
- *Please see at 1. (2)

(2) Deadline for registration

- The deadline for registration is **17:00 JST on Thursday, October 3, 2019.**

NOTE:

Please be careful not to miss this deadline. Only those who have completed registration will be permitted to enter the venue. Media representatives who have completed registration will receive information from ICEF Registration Secretariat via E-mail a couple of days before ICEF 2019.

- If you hope to conduct individual interviews with the speakers, the host will contact the speakers whom you wish to interview. Please make an application as early as possible following "6. Conditions of Coverage".

3. On-Site Reception Desk

(1) Reception Desk

- Place: Lobby, Banquet Bldg. 3rd floor, Hotel Chinzanso Tokyo
- Time and date: 9:00-17:00, Wednesday, October 9
9:00-17:00, Thursday, October 10

(2) Please bring:

- Your business card
- Media ID with photo
- Media armband issued by your company

(3) Other

- Please present your business card, media ID and armband at the Reception Desk.
*If you can't prepare them, please fill in about it in the "Note" when you apply for registration.
- A media ID Pass will be provided at the Reception Desk. Please wear it at all times while in the venue.
- Baggage screening and metal detector checks will be conducted on site for security purposes. Since these are likely to cause some congestion, please allow plenty of time to arrive at the venue.
- Under no circumstances will proxies be permitted to cover the event.
- Please leave bags in the cloakroom on the 3rd floor of the Banquet Building.

4. Media Room

During the ICEF, a Media Room will be available on site (4th floor of the Banquet Building).

(1) Location

KOTO Hall, Banquet Bldg. 4th floor, Hotel Chinzanso Tokyo

(2) Hours

9:00 – 18:00, October 9 and October 10

Wi-Fi Internet connection will be available.

(3) Other

- Please bring your own PC and other devices/equipment which you wish to use.
- Media representatives are responsible for safeguarding their own equipment. The hosts and the Secretariat will assume no responsibility for theft, damage, etc.

5. Media Briefing

(1) Date: 18:10 - 18:40, Thursday, October 10, 2019 (After the Closing Session)

(Briefing: 10 minutes. Q&A: about 20 minutes.)

(2) Venue: KOTO Hall, Banquet Bldg. 4th floor, Hotel Chinzanso Tokyo (Media Room)

(3) Outline:

- Briefing on the ICEF 2019
- ICEF 2019 Summary

- ICEF 2019 Statement from the Steering Committee
- Draft of ICEF 2019 Roadmap

(4) Briefer: Director Ito, International affairs Office, Industrial Science and Technology Policy and Environment Bureau, METI

(5) Language: Japanese

6. Precautions for Coverage

(1) Acceptance of filming and photography by session

- Filming and photography are permitted in the venue only during the sessions shown below. Filming and photography in any other location or timeslot is prohibited without the permission of the Secretariat.

NOTE: Media seating will be provided in the Opening Session, Plenary Session, Side Event 1-4, Concurrent Session and Closing Session.

Wednesday, October 9

Time	Session	Location	Photographing (Tentative)
10:00-10:30	Opening Session	TSUBAKI, 5F	Open
10:30-12:00	Plenary Session 1	TSUBAKI, 5F	Open
12:00-12:45	Side Event 1 (Top10 Innovations)	TSUBAKI, 5F	Open
13:30-14:00	Side Event 2 (Impact of Climate Change Countermeasures on Civilization)	KOCHO, 4F	Open
13:30-14:00	Side Event 3 (TBD)	ZUIKO, 1F	Open
13:30-14:00	Side Event 4 (TBD)	RURI, 1F	Open
14:15-15:45	Plenary Session 2	TSUBAKI, 5F	Open
(TBD)	Concurrent Sessions 1		
	Grid Integration of Renewables	KOCHO, 1F	Open
	Innovations in Nuclear Energy	RURI, 1F	Open
	Genetic Engineering for CO2 Reduction	ZUIKO, 1F	Prohibited
	E-Mobility in Sharing Services and Fleets	HIBIKI, 4F	Open

Thursday, October 10

Time	Session	Location	Photographing (Tentative)
10:00-11:40	Concurrent Sessions 2		
	Digital Technology for Distributed Energy Resources	ZUIKO, 1F	Open
	CO2 Utilization	KOCHO, 1F	Open
	Climate Communications	RURI, 1F	Open
	Green Urbanization	HIBIKI, 4F	Open
12:10-13:00	Side Event 4 (Roadmap)	KOCHO, 1F	Open
	Side Event 5 (TBD)	MAI, 4F	Open
13:30-15:30	Concurrent Sessions 3		
	Fuel Cells	ZUIKO, 1F	Open
	Impact of Carbon Removal Technologies	KOCHO, 1F	Open
	Energy Productivity through IT and AI	HIBIKI, 4F	Open
	Balance between the Benefits of Plastics and Marine/Land Ecosystem Protection	RURI, 1F	Prohibited
16:00-17:30	Plenary Session 3	TSUBAKI, 5F	Open
17:30-18:00	Closing Session	TSUBAKI, 5F	Open

Please note that entry to session halls may not be possible at times due to operational requirements. (The halls for concurrent sessions are especially small.)

(2) Other Points to Note

Media representatives are requested to note the following points:

- Please wear your media ID and armband while in the venue.
*If you can't prepare them, please fill in about it in the "Note" when you apply for registration.
- Only those who have registered in advance will be permitted to enter the venue.
- Information gathering activities by media representative are only allowed until 18:00 JST (each day). Please follow Secretariat instructions on the days of the forum, and be careful not to obstruct participants or block paths.
- No filming or photography is allowed except in the permitted sessions listed above as "Open".
- One fixed television camera is permitted per TV channel.
- Live broadcast of TV footage is not permitted.
- The TV camera area will be equipped with 20 audio lines (original language only) to supply audio signals.

- The power supply in the hotel cannot be permitted for use except in the Media Room.
- If you wish to interview speakers, please contact the International Affairs Office, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry, by 17:00 JST on Thursday, October 3. Interviewing speakers without permission of the host is not allowed. Please check the ICEF web site for information on speakers; <https://www.icef-forum.org/program/>
- If you wish to interview general attendees, please be mindful of personal privacy and individual rights to decline to be photographed or filmed. Please state the name of your company, the publication/TV channel, etc. you represent, and the purpose of the interview, and obtain the consent of the person concerned. Please understand that filming photography cannot be permitted at lunch time excluding the venue where side events are taking place.

7. Inquiries

- For inquiries regarding the program and its content (i.e. 1. of the above), please contact:
Mr. Ito (Director) or Mr. Kato (Principal Deputy Director)
International Affairs Office, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry
Tel: 03-3501-6011
- For inquiries regarding registration (i.e. 2. - 6. of the above), please contact:
ICEF Registration Secretariat
Tel: 03-5216-5303
E-mail: icef-reg@congre.co.jp