

Ken Haig

Position/Department/Division/Institution/Organization

Senior Director of Market Development & Regulatory Affairs, Oracle Utilities

Country

Japan

Career history

Dr. Ken Haig is Senior Director of Market Development and Regulatory Affairs for Oracle Utilities, and is based in Oracle Japan's Tokyo headquarters. He is also a Research Associate at Hokkaido University's Graduate School of Public Policy, as well as Chair of the Energy Committee at the American Chamber of Commerce in Japan (ACCJ). Ken joined Oracle from Opower, a software company that pioneered the blending of behavioral science and data science to promote large-scale utility-led residential energy efficiency programs (acquired by Oracle in 2016), and prior to this was an academic teaching political science and policy studies at U.C. Berkeley, Harvard University, and Bard College. Ken holds a B.A. from Harvard University, and a Masters and Ph.D. in Political Science from the University of California, Berkeley.

Awards/Publications

Abe Fellowship	2013-2014
<i>Social Science Research Council (SSRC) / The Japan Foundation Center for Global Partnership (CGP)</i>	
Harvard University Program on U.S.-Japan Relations Research Fellowship	
2009-2010	
Andrew W. Mellon Foundation / ACLS Fellowship	2008-2009
Japan Society for the Promotion of Science (JSPS) Research Fellowship	2006-2007
Fulbright-Hays DDRA Fellowship	2005-2006
Fulbright (IIE) Fellowship	1999-2000

- “Demand-Side Management in Japan: Moving Beyond *Gaman* and Pilot Programs,” in Phyllis Yoshida, ed., *Japan's Energy Conundrum*. Washington, D.C.: Sasakawa Peace Foundation
June 2018
- “Enabling a Flexible Energy Future: Learning from U.S.-Japan Exchanges,” [TEDx Tokyo](#)
February 2018
- 電力自由化を支える新サービス [“New Services Supporting Electricity Market Liberalization”]
経済産業省広報誌「METI Journal 4・5月号」 April 2016
- 電力・ガス会社が持つ「エネルギー・ビッグデータ」の可能性 エネルギー消費データという最大リソースを活用するために [“The Power of Big Data: using gas & electric company-held data to maximize consumer benefit”] 月刊 ビジネスアイ エネコ [*Business i. Eneco*]
January 2016

Innovation for Cool Earth Forum (ICEF)

6th Annual Meeting

October 9-10, 2019

Hotel Chinzanso Tokyo, Japan

- 電力会社、行政、消費者のウィン・ウィン・ウィンの関係を生み出す、家庭向けの省エネ・デマンドレスポンスの可能性 [“Residential Energy Efficiency and Demand Response: a win-win-win for utilities, policymakers, and consumers”] 月刊「省エネルギー」[*Energy Efficiency Journal*] Vol. 67 / No.4
April 2015