

Ryusuke Hayashi

Position/Department/Division/Institution/Organization

Senior Manager, EV Operation Department, Global EV Division, Nissan Motor Corporation

Country

Japan

Career history

Ryusuke Hayashi has joined Nissan in 2004 after working for several companies in transportation industry. He was in charge of an Infiniti EV program since 2007 and started his new role as a member of Renault Nissan Alliance EV team from 2011. From 2013, he started to take his managerial role in EV Business Creation and Incubation team and led EV Car sharing business, EV Data business including PAYD (Pay As You Drive) insurance service utilizing EV Data, and V2X business development. He was also acting as Nissan's venture capital window for start-ups. In addition to his role in EV business, he was also the leader of Nissan's 3rd party battery (new and used) sales from 2015-2017. Some of the businesses that his team incubated are now commercialized. His primary role today is to develop and expand V2X businesses globally in Nissan's EV Operation Department, Global EV Division.

Areas of expertise

EV, Battery Business