

Session Title: Balance between the Benefits of Plastics and Marine/Land Ecosystem Protection

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China's ban on plastic waste import has highlighted the need for many developed countries to examine means to increase domestic recycling capacity and in tandem to reduce waste at its source. TerraCycle has focused on providing solutions to waste streams for which there is not currently an economically feasible solution with the objective of making such items recyclable in the future. However, as recycling is driven by material value, and packaging becomes lighter and less valuable, recycling becomes increasingly difficult. Accordingly, foundational re-use solutions which strive to maintain the cost and convenience benefits of disposability are critical.