

# Yumiko Noda

## Position/Department/Division/Institution/Organization

President & Representative Director, Veolia Japan K.K. / Veolia Jenets K.K.

## Country

Japan

## Career history

- 2017- President & Representative Director, Veolia Japan / Veolia Jenets
- 2011 Partner, Head of PPP and Infrastructure  
Head of Cities Solution Centre, both in Japan and Singapore  
PwC Advisory LLC, Japan
- 2009 Senior Fellow, Tsinghua University, China
- 2007 Deputy Mayor, Yokohama City
- 2000 Partner, Head of PPP and Privatization, PricewaterhouseCoopers Japan
- 1999 Director, Project Finance and Privatization, PricewaterhouseCoopers London
- 1996 Deputy General Manager and Head of Project Finance  
The Long-Term Credit Bank of Japan, London
- 1991 Vice President, Corporate Finance,  
The Long-Term Credit Bank of Japan, New York
- 1990 Manager, Project Finance, The Long-Term Credit Bank of Japan, Tokyo
- 1982 Senior Supervisor, Bank of America, Tokyo

## Awards

- 2004 Won Nikkei Woman Award – No.1 in the leadership category

## Publications

- 「日本版 PFI – 基礎からプロジェクト実現まで」 (山海堂 2001 年)  
("PFI for Japan", Sankaido, 2001)
- 「PFI の知識」 (日本経済新聞社 2003 年)  
("Basics of PFI", Nikkei, 2003)
- 「民営化の戦略と手法 – PFI から PPP へ」 (日本経済新聞社 2004 年)

*Innovation for Cool Earth Forum (ICEF)  
5th Annual Meeting*

*October 10-11, 2018*

*Hotel Chinzanso Tokyo, Japan*

(“Strategies and Methods for Privatization – from PFI to PPP”, Nikkei, 2004)

「サステイナブル都市の輸出 – 戦略と展望」 (学芸出版社 2017年)

(“Export of Sustainable Cities – Strategies and Prospects”, Gakugeisha, 2017)

「都市輸出 (都市ソリューションが拓く未来)」 <監修> (東洋経済新報社 2015年)

(“Export of Urban Solution” <Supervised>, Toyokeizai, 2015)

## **Areas of expertise**

PFI, PPP, Project finance, City management