

Session Title: Hydrogen

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Abstract title: Toyota's Initiatives for Popularizing Fuel Cell Vehicles

- Popularization of electrified vehicles is essential for reducing CO₂ emission and Toyota prepares various electrified vehicles; EV, FCV, PHV and HV, in accord with each energy policies, regulations and customer needs in many countries or regions.
- We aim at realization of mobility society where FCV and EV coexist with hydrogen and electricity, utilizing further renewable energies.
- FCV has many advantages: not only zero emission while running but has equivalent usability to conventional vehicles in refueling time or cruising range.
- Fuel cell technology for passenger vehicles could apply to commercial vehicles, which contribute to further hydrogen use.