

# Kiyoshi Nishimura

## **Position/Department/Division/Institution/Organization**

General Manager Marketing and Digital & DER Sales Planning Department Kansai Electric Power Co., Inc.

## **Country**

Japan

## **Career history**

1984~ : belong to Kansai Electric Power Co., Inc.

1999~: Visiting Professor, Economics, Gakushuin, University Marketing in energy market

2010~ Deputy General Manager Sales Planning Department

2011~ General Manager Sales Planning Department

2017~ Specially Appointed Professor Osaka University Business Engineering & Innovation

## **Areas of expertise**

Digital Business, Marketing, Power system and liberalization