

Toyohito Tanaka (Toyo)

Position/Department/Division/Institution/Organization

Executive Vice President, Alibaba Japan

Chief Operating Officer, Ant Financial Japan

Country

Japan

Career history

Toyo joined Alibaba Group in April 2018. He is driving the growth of Alibaba businesses such as Alipay by collaborating closely with the local stakeholders.

Prior to joining Alibaba, he worked at GE and Konica Minolta for 30+ years.

At GE Japan he was leading various strategic marketing activities and key growth initiatives for Japanese market as Executive Managing Director. It included Tokyo 2020 Olympic project by leveraging digital and all other GE capabilities

At Konica Minolta, he was GM of Businesses Development at Strategic Planning division. He also dealt with merger between Konica and Minolta, restructuring and withdrawal of Photo business. During his overseas assignment, he was appointed as Vice President, Product Management, Konica Photo Imaging (New Jersey, USA). And he was appointed as Vice President, Corporate Planning, Konica Quality Photo West (California, USA).

He graduated from Faculty of Law, Keio University.