

Session Title: Cool Capitalism

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Abstract title: A Proactive Approach to Sustainable Development: Promoting the Transformation of Companies' Environmental Policies through Partnership

Companies are required to view environmental issues not as risks to be managed reactively but as future growth opportunities. And companies are also expected to positively incorporate the viewpoint of ESG and the SDGs into their own strategies.

Financial institutions are able to directly communicate with the senior management of client firms. Taking advantage of this ability, we would like to play an important role in promoting the transformation of companies' environmental policies toward such a growth strategy.